

2010 Bedouin Bazaar Program Booklet Advertisement Submission Guidelines

www.bedouinbazaar.com

No exception submission deadline: September 12th, 2010
AD SPACE IS LIMITED AND AVAILABLE ON A FIRST COME-FIRST SERVE BASIS.

—CALL OR EMAIL FOR AVAILABILITY—

Scottie Schultz, producer (858) 581-0135 • bedouinbazaarsandiego@yahoo.com

RATES

\$60.00 BW Full-page — \$80.00 CLR Full-page

\$50.00 BW Half-page — \$60.00 CLR Half-page

\$25.00 BW Biz-card

\$85.00 CLR inside back cover / \$85.00 CLR outside back cover: CALL FOR AVAILABILITY

• • • \$15.00 BW Biz-card for performers • • •

• • • All other ads special 10% discount for vendors and performers • • •

PAYMENT

Send and make check payable to:

Scottie Schultz

3234 Idlewild Way, San Diego, CA 92117

AD SUBMISSIONS

ADs must be transmitted in electronic form (see Format and Size Guidelines, below)
via email to: bedouinbazaarsandiego@yahoo.com

Snail-mail submissions (CDs with electronic ad files or printed biz-cards to be scanned ONLY)
must be sent to:

BB 2010 Program AD, Scottie Schultz, 3234 Idlewild Way, San Diego, CA 92117

SIZE AND FORMAT GUIDELINES

Sizes:

Ads must be scaled-to-fit (in inches):

Full page (4 3/4 x 7 3/4, tall)

Half-page (4 3/4 x 3 3/4, wide)

Standard Biz-card (3 1/2 x 2, tall or wide) or Custom Biz-card (3 3/4 x 2 1/4)

Color Modes:

All COLOR files must be provided in RGB color mode.

All BLACK & WHITE files must be provided in Grayscale color mode.

Resolution and formats:

ALL ELECTRONIC FILES MUST BE AT A MINIMUM RESOLUTION OF 300 dpi OR HIGHER.

Lower resolution files (for example, 72 dpi .JPG) will result in a drop in the printed image quality.

ACCEPTED FORMATS: .TIF, .TIFF, Hi-res .JPG, or uncompressed .PDF

IMPORTANT NOTES:

ADs requiring graphic work to fix major problems may be subject to a \$35.00 per hour fee.

Technical questions? Contact richardasteiger@yahoo.com

Ad sizes 1:1 template

Examples of ad sizes to fit
the *2010 Bedouin Bazaar*
program booklet.

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contact:
richardasteiger@yahoo.com

Biz-card

Orientation can be tall or
wide.

Standard printed card
size
3 1/2 inches by 2 inches

Note: A standard 3 1/2 by
2 inch printed biz-card will
fit in this space. You can
submit a electronic file at
the same standard size or a
slightly larger custom card
(3 3/4 by 2 1/4)
to fit this space.

Half-page
4 3/4 inches wide
by 3 3/4 inches tall

Full-page
4 3/4 inches wide
by 7 3/4 inches tall